

Creative Brief

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Project Title: Love is in the Bin Website

1. Overview

- a. The Goal of my site is to educate people about the famous event that happened in London. While it's a known event that happened, people may not know of the history and true significance of why the shredding was such a big deal.

2. Resources

- a. https://en.wikipedia.org/wiki/Love_is_in_the_Bin

3. Audience

- a. My instructors and classmates, as well as any friends or family who would be interested in learning more about this art piece.

4. Message

- a. Focusing on why the event was so important in society and the art world, and what has happened since. I would also like to highlight more about who Banksy is as an artist and person.

5. Tone

- a. Mysterious, educational, artistic, admiring.

6. Visual Style

- a. Primarily grayscale colors and tones with red being the accent color, similar to most of Banksy's work but specifically Love is in the Bin.

Images:



